



2013 Annual Conference

Progress Through Cooperation

June 2nd – 5th, Tradewinds Island Resort Hotel
St. Petersburg Beach, Florida

AGENDA (SUBJECT TO CHANGE)

Sunday June 2nd

PFDMA Board Meeting	1:00pm – 4:00pm
Registration –	5:00pm – 7:00pm
Opening Reception	6:00pm – 7:00pm
EVENING (on your own)	

Monday June 3rd

BREAKFAST:	7:30 am – 8:00 am
<i>PFDMA Chairman's Remarks and Welcome:</i> Wayne Walters	8:00 am – 8:15 am
<i>State of the Boating Industry:</i> Thom Dammrich, NMMA.....	8:15am – 9:00am
<i>UL 9595 Standard for Factory Follow-Up for PFDs:</i> Jason Leggatt	9:00am – 9:30am
<i>To ensure a level playing field amongst USCG recognized labs, the PFD industry stakeholders desire a consensus minimum standard for required factory follow-up programs. This briefing will provide a status update on the development of the new standard.</i>	
COFFEE BREAK: - Garden Courtyard	9:30am – 9:45am
<i>Implementation of UL- Follow Up Standards for Test Labs:</i>	
<i>John Lucius, Joe Waters, Dennis Campbell, FORCE</i>	9:45am – 10:30am
<i>New Lifejacket Standard: ISO Harmonization Process:</i>	
<i>Introduction of Topics and Open Forum:</i> Robin Scott, USCG Representative, Chris James, Sam Wehr, Larry Spears, Paul Potter	10:30am – 11:45am
<i>This session will consist of (1) a presentation of the current status and timetable for the adoption of the UL/ISO harmonized standards and (2) a panel discussion of the various issues which appear likely to result in changes to final standard with a question and answer session to address attendees concerns or wonderings.</i>	
LUNCH BREAK	11:45am – 1:00pm

Simplified Model for PFD Performance Validation: Jason Leggatt: 1:00pm – 1:30pm

A simplified path forward will be presented for the aggregate in-water effectiveness of PFDs using the risk and reclassification analysis (PFDRRA) models. The complete risk-based models as previously presented in draft TR18294 to ISO/TC188/SC1 Personal Safety Equipment has “wonderful” complexity as dictated by the realities of PFD use (or lack of use) because of the human element. However, to initially understand the concepts and get experience with the models, a simplified model would be beneficial, and developers, manufacturers and end- users can still realize many of the benefits.

Approval Labs Highlights and Happenings:

FORCE, IMANNA and UL1:30pm - 2:15pm

STP BRIEFINGS

Labeling: Wayne Walters2:15pm – 2:45pm

COFFEE BREAK:2:45pm – 3:00pm

The National Safe Boating Council: Coordinating Efforts to Promote

Safer Boating: Rachel Johnson and Fred Messman..... 3:00pm – 3:30pm

The National Safe Boating Council (NSBC) continues to work closely with industry partners including life jacket manufacturers, retailers, and local businesses and volunteers to accomplish its mission of safer boating through education, outreach and training. Fred Messmann, deputy director and Rachel Johnson, communications director will present on the NSBC's collaborative efforts through its Wear It! campaign, Boat Pro Point of Sale Training Program and additional efforts to ensure a safer recreational boating experience. Fred and Rachel will also identify resources that are available to increase boating safety through your own outreach efforts.

Benefits and Challenges Using Infant Manikins for Swim Testing:

Joe Waters, UL & Niels Ovesen, FORCE Certification.....3:30pm – 4:00pm

The USCG is interested in evaluating the feasibility of using infant manikins for swim testing lifejackets. This briefing will provide a status of recent research performed by UL, and an overview of the experience gained by FORCE in Europe where infant/child manikins are used to evaluate lifejackets per ISO 12402-9.

POOLSIDE BBQ: – Seabreeze (TO BE DETERMINED)5:30pm – 8:00pm

Tuesday June 4th

BREAKFAST:7:30am – 8:00am

Getting Consumers on Board: effective communication of coming changes in certification standards, life jacket labels and lifejackets PART I:

Gordon Colby, Larry Meddock (WSIA), Speaker (BoatUS), Steve Miller (West Marine), Capt. Richard Moore (Florida Fish and Game), Chris Stec, ACA, Ted Rankine and

Bill Griswold, USBI, Jim Haart, Mustang Survival.....8:00am–9:30am

We have a challenge as an industry. New standards are coming, new labels, and presumably new devices and yet consumers do not comprehend what we do today. Can we work together to help communicate the changes in a clear way? Can we make this an opportunity to do a better job than we have historically? What does a better job mean?

For this conference we have assembled a panel of experts from industry, certification, retail, consumer groups and others to look at these opportunities and set up some attainable action items for PFDMA and the industry to pursue. Clearly the new labels for the current standard that mimic the pending standard are a start, where do we go from there?

COFFEE BREAK:9:30am – 9:45am

Getting Consumers on Board: effective communication of coming changes in certification standards, life jacket labels and lifejackets PART II.....9:45am – 10:45am

BREAKOUT SESSIONS: Harmonized Component Standards

These are back-to-back sessions intended to both provide an update on the progress made on identifying the issues which need to be addressed as differences between the current UL1191 and ISO 12402- 7 and also to have a brief working session to advance the work and determine the need for a follow-up session/meeting on Wednesday.

- ▶ **ISO Part 7 – Textiles:** Chris James, Chair :..... 10:45am – 11:15am
- ▶ **ISO Part 7 - Foam:** Chris James, Chair :.....11:15am – 11:45am
- ▶ **ISO Part 7– Hardware:** Larry Spears:..... 11:45am – 12:15pm

LUNCH (on your own) 12:15 pm – 1:15pm

Chime In Session: *Interactive discussion with attendees on opportunities, Initiatives, and Future Possibilities for PFDMA. Attendees are encouraged to participate and provide input for discussion:* **Moderator:** Wayne Walters.....1:30pm – 2:15pm

USCG-HQ Update: Kurt Heinz

Your Boating Dollars At Work: Jeff Hoedt, USCG.....2:15pm – 2:45pm

PFDMA Member Meeting: Report to the membership on the Industry

Label Surcharge, and PFDMA initiatives underway: *This meeting is open to PFDMA members*.....2:45pm – 3:15pm

An update will be provided on the expenditures and work accomplished under the UL IHC and any other projects funded by the label surcharge.

Recreational Team Sport Activity: *Shorts, t-shirts and sun tan lotion required:*3:45pm – 6:00pm



EVENING (on your own)

PFDMA Board Meeting 6:00pm – 8:00pm

Wednesday June 5th

COMMITTEE MEETINGS:9:00am – 10:30am

ISO Part 7 - Inflation Systems:

UL 1123 Throwable PFD Task Group: Wayne Walters, Chair

Concurrent breakout sessions are planned. For inflation systems the session will both provide an update on the progress made on identifying the issues, which need to be addressed as differences between the current UL1191 and ISO 12402- 7 and also to have a working session to advance the work. For the Throwable PFD task group the session will be a working session to advance the work.

Committee Meeting on UL 9595 Standard for Factory Follow-Up for PFDs: Jason Leggatt

To ensure a level playing field amongst USCG recognized labs, the PFD industry stakeholders desire a consensus minimum standard for required factory follow-up programs. This working meeting of the FUS Standard committee will be to review and address comment resolution following preliminary review on UL CSDS that is expected to close prior to the PFDMA Conference.

COFFEE BREAK.....10:30am – 10:45am

Continuation of Committee Meetings (if needed): 10:45am – 12 noon

General Session Wrap-Up on all Component Breakouts/

Working Group Meetings:

The goal of these working group meetings is to have either concurrent or back-to-back working sessions to advance the work of those TG's that agree to continue the work with a better understanding of the challenges each group faces based on what is discussed in the previous sessions.

(Chairs reports on what was accomplished and Q&A)

▶ *FUS Standard meeting:*

▶ *ISO Part 7 – Textiles:*

▶ *ISO Part 7 - Foam:*

▶ *ISO Part 7 – Hardware:*

▶ *ISO Part 7 - Inflation Systems:*

▶ *UL 1123 – Throwable PFD Task Group:*