



CONSUMER CHOICE AWARDS

NEW for Show Attendees –The Consumer Choice Awards - Where the attendee's vote determines the "Best of Show." The Progressive Insurance Strictly Sail Chicago "Best of Show Awards" will be voted on by you, the attendee. Here is your chance to cast your vote and choose your favorites, and help determine the "Best of Show" award winners.

Every attendee that attends the show Thursday and Friday will have an opportunity to cast a vote for their favorites in the show- from boats to booths, new products and fun features – it's the consumer's choice for the "Best of Show Awards."

Categories:

Best Boat Under 30'	_____
Best Boat Over 30'	_____
Best Booth Display	_____
Best New Product	_____
Best Show Feature	_____

Criteria For Voting:

1. Votes must be cast in person on site Thursday and Friday only.
2. All votes must be in the ballot boxes by 7PM Friday.
3. Voters may choose their favorite in one or all five categories.
4. Votes are at the discretion of the voter. Voters may only cast one ballot.
5. Every voter will be entered to win "A Night Out in Chicago." Prize includes a \$150.00 certificate for dinner at Shula's Steakhouse and one night stay at the Chicago Sheraton. Only one entry per person will be counted and accepted for the prize drawing.
6. Ballot boxes can be found at each entrance and at the show office.
7. Official ballots can be found at the ticket box office in the lower lobby at entrance two, each entry door & at the show office. No photo copies will be accepted.
8. Winners will be announced Saturday.

Ballots can be found at the box office, each of the three entrances to the show and the show office in room 206. Once you have made your choices, submit your ballot at any of the Consumer Choice Award Ballot Boxes located at each of the three entrances or at the Show Office.

Upon completion and submission of your ballot you'll be automatically entered to win the "Night Out In Chicago" prize just for voting! Prize includes a \$150.00 dinner certificate to Shula's Steakhouse and one night luxury hotel accommodations at the Sheraton Chicago Hotel and Towers. Restrictions apply, reservations are based on availability and certificates must be used by the expiration date. Certificates are not redeemable for cash and must be used at the issuing restaurant and hotel

Winning exhibitors in each category will be acknowledged on site as the “Consumer’s Choice” award winner, featured in the on-site and post show newsletters, post show press release and listed on the website.

All ballots will be counted and calculated by NMMA staff. All decisions are final. No cash value for prizes, no substitutions will be offered. Ballots will be collected Thursday and Friday with the winner announced Saturday before show opening.

Please contact Kevin Murphy with any questions related to the prize or the promotion. 401.651.3220