

APPLICATION FORM TO JOIN THE USA PAVILION ORGANIZED BY THE NMMA



Tuesday 17 to Thursday 19 - November 2015

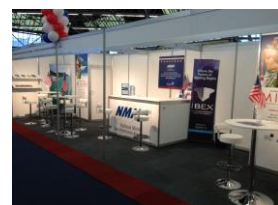
Be a part of one of the largest country pavilions at METS! Exhibit in the U.S.A. Pavilion with the NMMA, and benefit from the following:

- Premium space location in the Amsterdam RAI, Hall 11, with a choice of varying booth sizes.
- Reduced investment of staff time, as NMMA takes the lead on coordinating your **entire experience** — including registration, hotel booking, booth needs, show preparation and invoicing.
- No currency exchange rate fluctuations. NMMA locks in to a fixed rate (€ = \$) providing you with the assurance that your exhibition costs remain constant.
- Increased exposure through an aggressive advertising & public relations campaign that includes exposure in *The Daily News* and the *METS Official Show Catalog*, designed to drive maximum traffic through our area.
- Networking cocktail reception, with live music, for all U.S.A. Pavilion exhibitors including unlimited invitations for your clients and industry contacts.
- Pre-show group “Nosh & Network” lunch, on site - with industry experts from USDOC, allowing you a chance to get acquainted with your fellow exhibitors.
- Daily coffee, refreshments and light snacks for all pavilion exhibitors, served in the NMMA booth.
- Pre-show and on-site support from NMMA's Export Development Director and US Department of Commerce staff — to ensure that you take full advantage of every opportunity, including METSTRADE.com, an on-line B2B resource with an appointment module.
- Meeting room areas, available on a first-come basis.

NMMA offers three space options.... Prices listed below are for NMMA members.

Non-members are eligible to exhibit but will be charged a 15% surcharge on the prices noted below.

1. **Standard Booth: 12 square meter stand: \$6,950.00. See photo below.**
Turn-key package within a 12m2 stand (approx. 130 sq.ft). Space measures 3m deep x 4m wide and includes the RAI Participation Fee (required for all exhibitors)
2. **Small Booth: 9 square meter stand*: \$5,600.00. Same as photo below less the storage closet.**
Turn-key package within a 9m2 stand (approx. 100 sq. ft.). Space measures 3m deep x 3m wide and includes the RAI Participation Fee *A very limited number of this size stand is available ONLY in the U.S.A. pavilion
3. **Bulk Space: Build a booth to meet your needs: \$575/m2.**
Any booth larger than 12m2 can be accommodated (based on space availability) and include the RAI Participation Fee





The RAI requires approval from their entry committee before any new company can register for METS 2015.

**Please complete this form in its entirety to assist with the approval process.
Return to Julie Balzano, NMMA; jbalzano@nmma.org**

Company name :
Website :
Street Address :
City, State :
Zip code :
P.O. Box :
Postal code and name of town :
Country :

Exhibit Coordinator :
E-Mail :
Job Title :

Contact person :
Telephone :
Fax :
E-mail :
Job Title :

Alphabetical listing of your
company under the letter:

Must indicate: 9m2, 12m2 or specific size above 12m2:

Stand space: in square meters (sqm) within the USA Pavilion

At the stand the following goods will be exhibited: Please list all that apply:

Exhibits	Brand name	Name of manufacturer

The company is:

- ☐ Manufacturer
☐ OEM, authorized international and/or European distributor
☐ Other, namely: _____

(X) Our product(s) belong to the following category:

<u>Product</u>	<u>Product</u>
Anchoring, docking equipment	Interior furnishings
Aspiration and ventilation	Lighting
RIB's (<3 meters in length, see conditions)	Lubrication
Boat care, chemicals, coatings, maintenance	Business to business magazines and websites
Boat covers and canvas	Marina and yard equipment
Boatbuilding materials and equipment	Maritime goods
Clothing and apparel	Mounting equipment
Cooling and exhaust systems	Navigation
Deck hardware / rigging	Plumbing
Electrical	Safety equipment
Electronics	Seating
Engine management	Soft goods
Engine and motors	Starter systems and parts
Fuel handling	Steering/stability equipment
Galley equipment / Appliances	Sterngear and propellers
Gas installations	Trailers (< 4 meters in length, see conditions)
Hardware	Transmissions and gears
Hydraulic systems	Ventilation
Insulation	

Date:

Signature:

Return to Julie Balzano, NMMA; jbaltano@nmma.org; Fax: 866-542-8673
Approval time may take up to two weeks. NMMA space contract will be forwarded once
RAI approval is confirmed and based on space availability.

Applications accepted until September 4, 2015 pending space availability.



National Marine Manufacturers Association

For questions, call: 954-441-3234