



EXHIBIT AT METS 2015—IN THE U.S.A. PAVILION



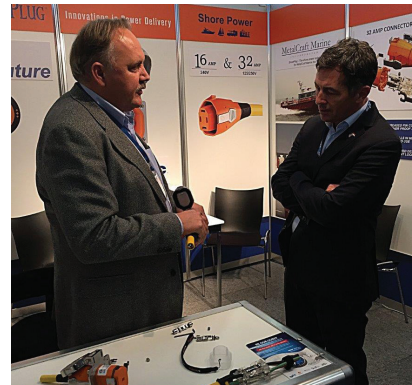
The Marine Equipment Trade Show (METS) is the biggest and best attended business-to-business leisure marine equipment show in the world!

METS draws more than 19,000 visitors annually. Attendees include yacht and boat builders, naval architects, repair yards, distributors, captains, marina developers and equipment manufacturers from around the world, who return year after year because they know METS is the most comprehensive show of its kind.

The NMMA offers the opportunity to exhibit at METS with cost effective turn-key exhibition packages and prime space location. NMMA has been a part of METS for more than 26 years, and as a result our pavilion is positioned in Hall 11—in one of the busiest locations at the show.

EXHIBIT IN THE U.S.A. PAVILION, AND BENEFIT FROM THE FOLLOWING:

- Premium space location in the Amsterdam RAI with a choice of different booth sizes.
- Reduced investment of staff time, as NMMA takes the lead on coordinating your entire experience—including registration, hotel, booth needs, shipping and invoicing.
- No currency exchange rate fluctuations. NMMA locks in to a fixed rate (€ = \$) providing you with the assurance that your exhibition costs remain constant.
- Increased exposure through an aggressive advertising and public relations campaign that includes exposure in *The Daily News* and the *METS Official Show Catalog*, designed to drive maximum traffic through the area.
- Networking cocktail reception, with live music, for all U.S.A. Pavilion exhibitors including unlimited invitations for your clients and industry contacts.
- Pre-show group “Nosh & Network” networking lunch allowing you a chance to get acquainted with your fellow exhibitors.
- Daily coffee, refreshments and light snacks for all pavilion exhibitors, served in the NMMA booth.
- Pre-show and on-site support from NMMA's Export Development Director and U.S. Department of Commerce staff.





BOOTH OPTIONS

NMMA OFFERS THREE SPACE OPTIONS:

**15% surcharge will apply to non-member exhibitor rates*

Returning pavilion participants **(who register by March 20 with paid deposit)** have first right of refusal for current booth location and priority during new space assignment, based on the METS point rankings.

New applicants will be assigned on a first-come, first-served basis.

STANDARD BOOTH: 12 square meter stand: \$6,950.00*

Turn-key package within a 12m² stand (approx. 130 sq.ft). Space measures 3m deep x 4m wide and includes the following:

- Hard white walls with fascia signage (company name/country and stand #)
- Lockable storage closet with coat rack (1mx1m)
- Carpet, 1 table, 3 chairs and one lockable information counter
- 2 double spotlights and one 220V power outlet
- Daily stand cleaning
- RAI Participation Fee (required for all exhibitors)
- 2 invitations to the “Nosh & Network” luncheon on Monday, Nov. 16

SMALL BOOTH: 9 square meter stand: \$5,600.00***

Turn-key package within a 9m² stand (approx. 100 sq.ft). Space measures 3m deep x 3m wide and includes the following:

- Hard white walls with fascia signage (company name/country and stand #)
- Carpet, 1 table, 3 chairs and one lockable information counter
- 2 double spotlights and one 220V power outlet
- Daily stand cleaning
- RAI Participation Fee (required for all exhibitors)
- 1 invitation to the “Nosh & Network” luncheon on Monday, Nov. 16

***A very limited number of this size stand is only available in the U.S.A. pavilion*

BULK SPACE: Build a booth to meet your needs: \$575.00/m²*

Any booth larger than 12m² can be accommodated (based on space availability) and includes:

- Hard white walls with fascia signage (company name/country and stand #)
- Carpet
- Stands 35m² and under: include items listed in No. 1
- Stands larger than 36m²: include all items listed in No. 1 plus extra table/3 chairs/counter and 2 lights)
- 2 invitations to the “Nosh & Network” luncheon on Monday, Nov. 16

All applications are subject to RAI approval.

For an application form contact: **Julie Balzano, Export Development Director**

Tel: 954.441.3234 ■ Email: jbaltano@nmma.org

FINAL REGISTRATION DEADLINE: SEPTEMBER 4, 2015—BASED ON SPACE AVAILABILITY