



EXHIBIT IN THE U.S.A. PAVILION AT METS 2021

Operated by the National Marine Manufacturers Association (NMMA), the U.S.A. Pavilion offers cost-effective, turn-key exhibition packages in a prime location.

Who you'll see: Attendees include yacht and boat builders, naval architects, repair yards, distributors, captains, marina developers and equipment manufacturers.

Advantages of exhibiting in the U.S.A. Pavilion:

- Easy one-stop booking of premium spaces in Hall 5
- Minimal staff time. NMMA coordinates everything—registration, booth needs, shipping and invoicing
- No currency exchange rate fluctuations. NMMA locks you into a fixed rate (€ = \$) so you know your exhibition costs
- Advertising and PR campaigns maximize U.S.A. Pavilion traffic and include on-site branding and exposure
- Networking cocktail reception for U.S.A. Pavilion exhibitors, with unlimited invitations for your clients/industry contacts
- Complimentary coffee, refreshments and light snacks
- Pre-show and on-site logistical support

Enhanced Health & Safety Standards

The safety of our visitors, exhibitors and staff is our top priority. Visit METSTRADE.com to review all current safety measures.

BOOTH OPTIONS

Returning U.S.A. Pavilion participants who register by May 17, 2021, with paid deposit have first right of refusal for current booth location and priority during new space assignment (based on USA Pavilion at METS point system). New applicants will be assigned space on a first-come, first-served basis.

APPLICATIONS ARE SUBJECT TO RAI AND NMMA APPROVAL

Products must meet U.S. Commercial Service 51% U.S. content guidelines.



All booths include:

- Hard white walls with fascia signage (company name/ country and stand #)
- Two double spotlights and one 220V power outlet
- Daily stand cleaning
- RAI Participation Fee (required for all exhibitors)
- Unlimited coffee and snacks in the "NMMA Café"

STANDARD BOOTH: 12 square meter stand: \$7,800*

3m deep x 4m wide (approx. 130 sq.ft) and also includes:

- Lockable storage closet with coat rack (1mx1m)
- Carpet, table, three chairs and information counter

SMALL BOOTH: 9 square meter stand**: \$6,300*

3m deep x 3m wide (approx. 100 sq.ft) and also includes:

- Carpet, table, three chairs, lockable information counter

BULK SPACE: Build a booth to meet your needs: \$660/m2*

Booths larger than 12m² can be accommodated (based on space availability) and includes:

- Hard white walls with fascia signage (company name/ country and stand #)
- Carpet
- Stands 35m² and smaller include Standard Booth items
- Stands larger than 36m² include all Standard Booth items plus extra table/three chairs/counter and two lights

*20% surcharge will apply to non-member exhibitor rates.

**Only in the U.S.A. Pavilion; availability is extremely limited.

To request an application contact:

Courtney Erhardt, Show and Operations Manager

Tel: 312.946.6237 | Email: cerhardt@nmma.org

The METSTRADE team reserves the right to make changes to the exhibition concept. Consult METSTRADE.com for the latest news on METSTRADE 2021.

**FINAL REGISTRATION DEADLINE: SEPTEMBER 1, 2021—
BASED ON SPACE AVAILABILITY**