

# Sponsorship Opportunities 2017

USA/NMMA Pavilion: November 14 - 16, 2017

Deckhand Level: \$750 (2 available)

\$\frac{1}{4}\$ \$\frac{1}{4}\$ \$Skipper Level: \$1,500 (2 available) 1 remaining

Thank you Trend Marine

ttt Chief Mate Level: \$3,500 (2 available) 0 remaining

Thank you Blue Water Shipping & Economic Development Partnership of North Carolina

TTTT Captain Level: \$10,000 (1 available) 0 remaining

Thank you State of Tennessee, Department of Economic & Community Development

\*Sponsor must provide their own self-standing banner, literature & promotional items, if applicable.

Banner cannot measure more than 3' w x 6' h and should be retractable for easy movement.

## Deckhand ${f \downarrow}$

- One exhibitor badge to the show, permitting early entry to all halls
- Display of one piece of company literature to display in NMMA booth for duration of show (not banner)
- Storage access for coats/briefcases in NMMA booth/lounge for one (1) representative
- Access to meeting room, on an as available basis, for one (1) company representative

## Skipper J J Includes all benefits in Deckhand sponsorship plus...

- Recognition at USA pavilion cocktail party through signage and via email correspondence
- One (1) individual boxed lunch of your choice, delivered to stand on preferred day of show
- Inclusion of logo in pavilion cocktail party invite (see photo to the right)
- Temporary placement of company self-standing banner\* during the cocktail party only.
- Distribution of company promotional items allowed during group events\*
- Storage access for coats/briefcases in NMMA booth/lounge for up to two (2) representatives

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# Chief Mate JJJ Includes all benefits in Skipper sponsorship\* plus ...

- Inclusion of company logo on NMMA Café wall (see photo below)
- More prominent inclusion of logo in signage and email correspondence
- Two (2) additional individual boxed lunches of your choice (3 in total) or one (1) tray of sandwiches
- More prominent placement of logo in all printed materials
- Placement of one (1) company self-standing banner in NMMA Meeting room and "Meet before METS" dinner
- Two invitations to "Meet before METS" networking dinner, held at the American Hotel Monday, Nov. 13

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- Most prominent sponsor of USA Pavilion, including "Meet before METS" dinner.
- Inclusion of logo in floor graphics at the RAI, designed to draw traffic to USA Pavilion
- Inclusion of logo in NMMA Exhibitor listing.
- Three (3) minute speaking opportunity at dinner to offer welcoming remarks
- Inclusion of company logo most prominently displayed on NMMA Café wall, in all event literature, emails and correspondence
- Recognition of sponsorship on NMMA website under International Trade Shows/METS
- Priority for use of meeting room, with guaranteed 3 hrs./day, for up to three company representatives
- Three (3) additional individual boxed lunches (6 in total) or 2 trays of sandwiches
- Printed napkins with company logo for use during cocktail reception and NMMA Café
- Complimentary shipping of company banner and/or literature to display at show, up to 50lbs.



