**CONSUMER SOCIAL COPY – FACEBOOK, TWITTER, INSTAGRAM**

**Social Accounts to Tag:**

* **Facebook:** [**@DiscoverBoating**](https://www.facebook.com/discoverboating) **+** [**@TakeMeFishing**](https://www.facebook.com/TakeMeFishing)
* **Instagram:** [**@discoverboating**](https://www.instagram.com/discoverboating/) **+** [**@take\_me\_fishing**](https://www.instagram.com/take_me_fishing/)
* **Twitter:** [**@discoverboating**](https://twitter.com/discoverboating) **+** [**@take\_me\_fishing**](https://twitter.com/Take_Me_Fishing)

**TRACKABLE LINKS:** Use these links in your social posts to help us track the power of unifying our industry’s voice on social media.

* **DiscoverBoating.com Homepage:** <https://bit.ly/2XWOCKI>
* **DiscoverBoating.com Go Boating Today:** <https://bit.ly/3hixAyh>
* **DiscoverBoating.com Recreate Responsibly Tips:**
	+ **FACEBOOK:** [**https://bit.ly/310uU0N**](https://bit.ly/310uU0N)
	+ **INSTAGRAM:** [**https://bit.ly/3jP5WtX**](https://bit.ly/3jP5WtX)

**INSTAGRAM:**

Summer is here and #TheWaterIsOpen! Let's keep boaters boating and do our part to #RecreateResponsibly 😎 Find 10 tips for boating safety + the latest COVID-19 boating etiquette from our friends @discoverboating. Visit the link in our bio. ⬆️

**(Place THIS Link in Instagram Bio:** [**https://bit.ly/3jP5WtX**](https://bit.ly/3jP5WtX)**)**

Where can a boat take you? 🚤 Far from the stresses of everyday life. Closer than you’ve ever been. All in one trip. Find out how easy it is to go boating and fishing today with help from our friends at @discoverboating + @take\_me\_fishing. Link in Bio ⬆️ #TheWaterIsOpen

Leave stress in your wake and get on board! 🎣🚤 @discoverboating + @take\_me\_fishing have teamed up to help you go boating and fishing this summer. Learn more at the link in bio ⬆️ #TheWaterIsOpen

**FACEBOOK:**

Summer is here and #TheWaterIsOpen! Let's keep boaters boating and do our part to #RecreateResponsibly 😎 Find 10 tips for boating safety + the latest COVID-19 boating etiquette from our friends @discoverboating ➡️ <https://bit.ly/310uU0N>

We all could use some on-water relaxation. 💦 Get on board this summer by practicing social distancing while boating and fishing with help from our friends @DiscoverBoating + @TakeMeFishing ➡️ <https://bit.ly/2XWOCKI> #TheWaterIsOpen

Is there anything better than being together on a boat? ⚓😎 Discover how easy it is to go boating and fishing from our friends at @DiscoverBoating + @TakeMeFishing: <https://bit.ly/2XWOCKI> #TheWaterIsOpen

**TWITTER:**

Summer is here and #TheWaterIsOpen! Let's keep boaters boating and do our part to #RecreateResponsibly 😎 Find 10 tips for boating safety + the latest COVID-19 boating etiquette from @discoverboating ➡️ <https://bit.ly/3jP5WtX>

#TheWaterIsOpen 💦 and everyone is invited to get on board! How can you get boating today? Let our friends from @discoverboating + @take\_me\_fishing help: <https://bit.ly/3hixAyh>

We like to think the pursuit of happiness begins and ends on a boat. Don’t just take our word for it – find ways to climb aboard today! <https://bit.ly/2XWOCKI> #TheWaterIsOpen @discoverboating @take\_me\_fishing