RECREATIONAL BOATING BY THE NUMBERS

$170B  Annual Economic Impact

691,149  American Jobs

35,000   U.S. Businesses

95%      U.S. Boats made in the U.S.

Propelling the American Economy Forward

National Marine Manufacturers Association
Outdoor Recreation Drives America’s Economy

- **2.1%** of U.S. GDP
- **$788B** Economic Output
- **5.2M** Jobs
- **#1** Contributor: Boating & Fishing
STRENGTHENING RECREATIONAL BOATING BUSINESS

Conservation & Environment

Reauthorize and modernize the Sport Fish Restoration & Boating Trust Fund

Provide $725 million for Everglades restoration and $335 million for the Great Lakes Restoration Initiative

Increase funding to address critical water quality issues, including harmful algal blooms and marine debris

Stop and reverse the spread of aquatic invasive species through robust, targeted funding and improved coordination between federal agencies

Implement 30x30 protections that maintain reasonable and responsible access to recreation

Provide funding to research next generation marine propulsion systems

$650M in annual funding for conservation

75-95% reduction in marine engine emissions since 2000
Modernize and reauthorize the Magnuson–Stevens Fishery Conservation and Management Act

Establish fair and equitable recreation representation on U.S. Regional Fishery Management Councils

Create a recreation advisory committee that advises the U.S. Department of Commerce on matters relating to economic impact, trade, and improving access to national marine fisheries and sanctuaries

Restore critical marine ecosystems that balance healthy, sustainable fisheries with recreation access

Implement the Great American Outdoors Act

Pass a major surface transportation bill to address critical recreation infrastructure needs

Improve recreation opportunities in National Marine Sanctuaries by increasing investments in access and navigation infrastructure

Implement sound permitting processes to remove barriers to recreation and enable infrastructure maintenance and improvements

Digitize federal recreation data management

Explore opportunities to develop next generation marine charging infrastructure

Develop climate resilient water infrastructure and coastlines

Recreational Fishing

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Recreational Fishing:

$125B in economic impact

800K American jobs supported

Recreation Access & Infrastructure
Trade

Eliminate the European Union’s 25% retaliatory tariff on U.S. boats

End Section 232 tariffs on aluminum and steel imports

Strike a comprehensive agreement with China that eliminates Section 301 tariffs and protects American businesses

Secure a trade agreement with the U.K. that removes the 25% retaliatory tariff on U.S. boats and technical barriers to trade while addressing regulatory cooperation

American Manufacturing

Establish the National Institute of Manufacturing to serve as a hub for all federal manufacturing programs and to focus on R&D policies for small manufacturers

Provide tax credits and incentives to expand R&D and the use of renewable power sources in manufacturing facilities

Create a small business grant program to assist manufacturers with repatriating manufacturing jobs back to the U.S.

Provide COVID-19 economic relief for marine manufacturers, including business liability protections, increased testing, and state agency funding

21st Century Regulations

Expand the use of cleaner and more efficient biofuels, including biobutanol

Fix the Renewable Fuel Standard and protect consumers from misfuelling with E15

Study the impact of derelict vessels and identify solutions that promote recycling recreational vessels

Phase out the use of hydrofluorocarbons while providing state preemption and exclusions for marine products without a current viable alternative

$2.1B in annual boat and engine exports

30% reduction in EU exports since Section 232 tariffs
THE NATIONAL MARINE MANUFACTURERS ASSOCIATION (NMMA) IS THE NATION’S LEADING TRADE ASSOCIATION REPRESENTING BOAT, MARINE ENGINE AND ACCESSORY MANUFACTURERS. COLLECTIVELY, NMMA MEMBERS MANUFACTURE AN ESTIMATED 80 PERCENT OF MARINE PRODUCTS USED IN NORTH AMERICA. NMMA IS A UNIFYING FORCE AND POWERFUL VOICE FOR THE RECREATIONAL BOATING INDUSTRY, WORKING TO STRENGTHEN AND GROW BOATING AND PROTECT THE INTERESTS OF ITS MEMBER COMPANIES.