**Quick Stats:**
- Jet ending propulsion
- Max capacity: 3 people
- Trailer-ready
- Max length: 13 ft
- 47,900 sold generating $553 million+
- 1.2 million registered PWCS in USA

**User Profile:**
- Average age of owners: 31-49
- 70% married with 1 child
- Annual HH income: $50,000-$74,999
- College-educated

**PWC Safety:**
- 49 states require all passengers/operators wear life jackets (excluding Alaska, which recommends them)
- All manufacturers provide “learner” keys to stop beginner riders from exceeding 35 MPH

**PWC Industry Supports:**
- Operators must be a minimum of 16 years old
- All operators must use the automatic engine shut-off device
- PWC may not be operated at greater than slow/no wake speed within 100 feet of an anchored vessel, shoreline, vessel underway, dock, marked swim area, person in the water or fisherman

**Popular PWC Uses:**
- Sightseeing & touring
- Family fun
- Tubing
- Fishing
- Emergency search & rescue

**Cleaner & Greener:**
- Pressurized fuel tanks help prevent gas spill
- With no propellers, PWC don’t present the same disturbances to underwater vegetation and sediment, compared to other vessels
- PWC have reduced emission levels by 90% since 1996

**Modern Design:**
- New technology has reduced PWC noise by 70% in last 10 years
- New models are family-friendly and seat up to 3 riders
- Updated hull design improves steering and stability and reduces noise

**DATA SOURCES:** Unless otherwise noted, data is from the NMMA 2014 Recreational Boating Statistical Abstract. Data for Economic Impact, Jobs and Businesses is taken from the NMMA 2012 Boating Economic Impact Study. Data for Boat Registrations is taken from the NMMA 2013 Boating Registrations Report.