

JOIN THE U.S.A. PAVILION!

August 1-5, 2019

International Convention Centre and Cockle Bay Marina
Darling Harbour, Sydney



EXHIBIT IN THE U.S.A. PAVILION AT THE SYDNEY INTERNATIONAL BOAT SHOW

The Sydney International Boat Show is the largest boat show in the southern hemisphere, not only because of its world class location in Darling Harbour but also because of the 60,000 visitors who attend annually. The show caters to both B2B and B2C audiences.

More than 90% of the Australian population lives on or within 100km of this country's extensive and ice-free coastline—and with its year-round boating climate, an estimated five million people enjoy recreational boating in Australia every year.

Recreational boating offers many options for the country's 850,000 registered boaters and the Sydney International Boat Show offers the perfect platform for U.S. companies to display their products to this wide audience of potential customers.

For the first time, the National Marine Manufacturers Association (NMMA) is organizing a U.S.A. Pavilion at this show to showcase the best U.S. boat builders, equipment manufacturers, marina developers or other businesses that provide products and services to the recreational or tourism boating markets.



EASY ONE STOP BOOKING THROUGH THE *NMMA*[®]

Advantages of exhibiting in the U.S.A. Pavilion:

- Easy one-stop booking of 9m2 turn key stand in the U.S.A. Pavilion, complete with furniture and pavilion branding.
- Premium location on Level 4 of the International Convention Centre, located close to the popular Outdoor Event Deck and Boating Safety and Education zone.
- No currency exchange rate fluctuations. NMMA locks you in to a fixed rate in U.S.\$ so that your exhibition costs will remain constant
- Networking cocktail reception for all U.S.A. Pavilion exhibitors, plus invitations for your clients and industry contacts.
- Use of the interior pavilion courtyard for your more private meeting needs.
- Complimentary light snacks and refreshments for all pavilion exhibitors served daily in the NMMA pavilion courtyard
- Pre-show and on-site logistical support from NMMA's export development team member

REGISTER TODAY. SPACE IS LIMITED.

The U.S.A. Pavilion will accommodate a total of thirteen companies, each with a 9m2 turn key stand. Space will be sold on a first-come, first-served basis with priority given to NMMA members.

Standard Booth: 9 square meters (approx. 100 sq. ft.): \$3,850.00** inclusive of all taxes, insurance and fees.

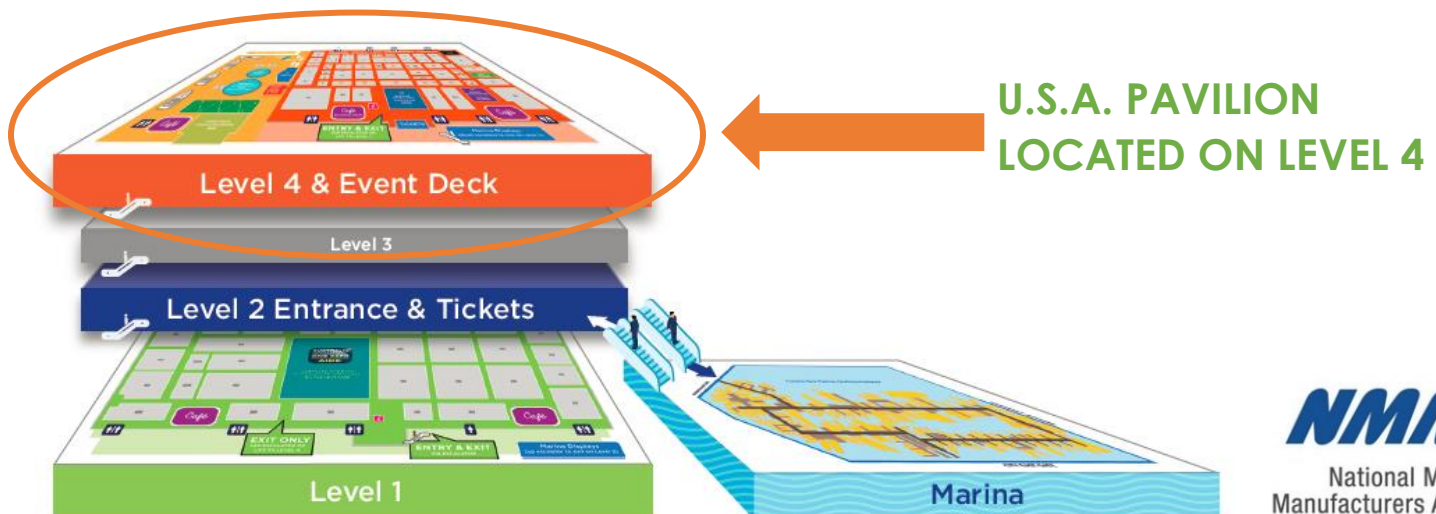
*\$650.00 surcharge for corner booth **20% non-member surcharge will apply to non-member exhibitor rates

Booth package comes with:

- Hard white walls with fascia signage (company name/country and stand #)
- Lockable storage cabinet with company logo imprinted on the front
- Carpet, one round table, two chairs and a literature rack
- Two spotlights and one power outlet
- Stand cleaning
- Required show application fee and insurance coverage
- Limited light snacks and beverages in the interior pavilion courtyard
- Unlimited use of the pavilion courtyard for semi-private meeting and lounge space



Final registration deadline: May 24, 2019 – based on space availability



To request an application, contact:
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