Product Categories

Products are eligible for entry to one of twenty-one categories outlined below. The category selected should represent the product innovation and function. All boats entered in the Innovation Awards must be NMMA Certified at time of entry.

- **Alternative Propulsion** (electric motor/battery powered, hybrid, hydrogen, solar, and other emerging and alternative propulsion technologies)
- **Boat Care and Maintenance** (coatings, chemicals, paints, finishes, additives, oils and tools)
- **Bowriders, Deck Boats**
- **Center Consoles, Fishing Boats**
- **Consumer Electronics, Mobile Applications and Software**
- **Consumer Safety Equipment**
- **Cuddy Cabins, Cabin Cruisers** (under 36 ft.)
- **Deck Equipment** (Rigging, rope, anchoring equipment, boat covers, canvas work, T-tops/arches, stainless work, mooring gear, steering mechanisms and wheels, exterior and underwater lighting, BBQs, blocks, winches/winch handles, screens, vents, rod holders, outriggers, etc.)
- **Dock Equipment** (owner installed docks, boatwhips, boatlifts, davits, cranes, fenders or fendering systems, dock lights and dock-mounted accessories and hardware, etc.)
- **Fishing Equipment** (gear, tackle, trolling motors)
- **Furnishings and Interior Parts** (appliances, furniture, textiles, interior systems, galley, interior lighting)
- **Inboard Engines**
- **Inflatables and Tenders**

- **Mechanical and Electrical Systems** (AC/DC onboard and shore power systems, batteries, control apparatus, battery management tools, inverters, chargers, air conditioning, heating, plumbing, ventilation, pumps, tanks and fuel systems, solar panels, etc.)
- **Motor Yachts** (over 36 ft.)
- **Outboard Engines**
- **Personal Gear, Soft Goods** (clothing, footwear, etc.)
- **Personal Watercrafts** (PWCs)
- **Propulsion Equipment and Parts** (gauges, propellers, steering systems, thrusters, wireless propulsion remotes, autonomous systems)
- **Sailboats** (multihull and monohull)
- **Tow Boats**