

# Price List for NMMA Business Intelligence

Contact NMMA at [BI@nmma.org](mailto:BI@nmma.org) to place an order or for additional pricing. All pricing is in USD.

	NMMA Member	Non-Member
<b>U.S. Recreational Boating Statistical Abstract</b>		
Offers a comprehensive look at trends in retail markets, export/import trends, and more. Select Full Report or Part 1 through 7.		
<b>2022—Full Report</b>	No Charge	\$5,499
<b>Part 1—Outboard Engine Sales Trends</b>	No Charge	\$1,099
<b>Part 2—Sailboat Sales Trends</b>	No Charge	\$499
<b>Part 3—Powerboat Sales Trends</b>	No Charge	\$2,399
<b>Part 4—Boat &amp; Engine Exports &amp; Imports</b>	No Charge	\$899
<b>Part 5—Cruiser, Watersport, Fishing Boat &amp; Trailer Sales Trends</b>	No Charge	\$1,399
<b>Part 6—Total Industry Sales by Category &amp; State</b>	No Charge	\$4,599
<b>Part 7—Pre-owned Boat Market Sales Trends</b>	No Charge	\$999
<b>U.S. Total Boat Registration Statistics by Category and State</b>		
Comprehensive report examines annual data on recreational boat registrations by state, propulsion, boat type, size and hull material. Data on documented vessels are included. Access to the report is included with purchase of a digital copy of the 2022 U.S. Recreational Boating Statistical Abstract full report.		
<b>U.S. Total Boat Registrations</b>	No Charge	\$2,599
<b>Canadian Recreational Boating Statistical Abstract</b>		
Comprehensive report examines new and pre-owned boat sales trends, trade flows, economic indicators, and more.		
<b>2022—Full Report</b>	No Charge	\$1,499
<b>Part 1—Economic Factoids</b>	No Charge	\$499
<b>Part 2—Retail Markets Sales Trends</b>	No Charge	\$799
<b>Part 3—Pre-owned Markets Sales Trends</b>	No Charge	\$699
<b>Part 4—Recreational Boat &amp; Marine Engine Exports &amp; Imports</b>	No Charge	\$899
<b>Monthly Shipment Report (MSR)</b>		
The MSR analyzes U.S. wholesale shipment trends using data from a control group of boat, engine and trailer manufacturers. It details boat production by propulsion, size, type and more, to offer insight into production trends.		
This electronic report, in excel format, is available via an annual calendar year subscription, which includes complimentary access to historical issues and the New Powerboat Registrations Report. No charge for Reporting Members.		
<b>2023 Subscription</b>	\$500	\$3,199
<b>Individual Issue</b>	\$200	\$400
<b>New Powerboat Registrations Report</b>		
This report examines U.S. new powerboat retail sales by segment, hull material, propulsion, size and is updated monthly.		
An annual subscription to this electronic report (in an interactive cube) includes access to five years of history and is complimentary with an MSR annual subscription.		
<b>Annual Subscription</b>	No Charge with MSR Subscription	
<b>Individual Issue</b>	\$500	\$1,000
<b>Custom Data Series</b>		
<b>Business Intelligence Consultation (can be applied to final purchase)</b>		
<b>Insights Consultation (60 minutes)</b>		\$500
<b>Custom Data Set, without analysis, priced to specification; two data parameters only.</b>	\$100	\$375
		\$500
<b>Participation Study</b>		
This report examines recreational boating participation rates in the U.S., time spent boating, estimates of first time, active, and lapsed boaters, demographic profiles, and more.		
	No Charge	\$399