



2022 AMERICAN BOATING CONGRESS

May 11–13 | Washington, D.C.

#BoatingMeansBusiness

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Dear ABC participants,

I am thrilled to gather with you all, face to face, here in Washington, D.C. at the 2022 American Boating Congress (ABC). Our team at the National Marine Manufacturers Association (NMMA) and our co-hosts and sponsors are proud to be one of the first major trade associations to resume in-person advocacy following the last two years of virtual fly-ins.

The outdoor recreation economy has reached new heights despite some of the most challenging and unpredictable years our nation has ever faced. During a time of shutdowns and pandemic related closures, outdoor recreation soared—with recreational boating and fishing remaining among the top contributors to the \$689 billion outdoor recreation industry. As we gather in D.C. today, our industry should take pride in knowing that more Americans than ever before are discovering boating as a favorable and accessible recreation activity, placing the industry as the number one contributor to the outdoor recreation economy in 39 states and D.C.

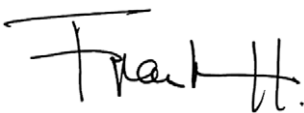
Over the past two years, NMMA's tireless advocacy work has resulted in historic legislative wins despite a political environment plagued by gridlock. Our team secured billions of dollars for the recreational boating industry through the American Rescue Plan and the bipartisan Infrastructure Investment and Jobs Act, while successfully championing the repeal of the U.S.-EU tariffs that disadvantaged American boat makers. Demonstrating the significance of boating access, robust infrastructure, and fair and free trade in our advocacy created deeper political connections, increased dialogue on our issues, and bolstered industry support at a time when we needed it most.

To leverage this momentum, we're excited for our first ever showcase to include not only consumer-oriented products, but also those products that highlight the industry's innovative efforts. Joining us throughout the course of ABC, we are eagerly awaiting invaluable sessions with members of Congress and prominent speakers in a variety of impactful roles across the nation's capital.

Protecting and supporting your organizations remains essential. As we gather this week, know that our combined efforts here are helping the industry chart a strong path forward, and will allow us to reach new consumers and ensure policymakers see the vital importance of the North American recreational boating industry.

I look forward to growing our impact alongside this influential group of industry representatives and leaders as we spread the word far and wide about the joys of the open water.

Sincerely,

A handwritten signature in black ink, appearing to read "Frank H.", with a stylized flourish at the end.

Frank Hugelmeyer
President, National Marine Manufacturers Association

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CSP Center for Sportfishing Policy

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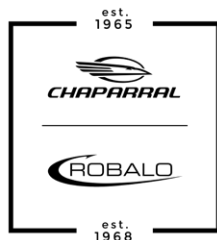
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BRUNSWICK

Schedule of Events:

Wednesday, May 11

Understanding the Issues and Advocacy 101

4:00 p.m. – 5:00 p.m. | Seaport 1 and 2

Join National Marine Manufacturers Association (NMMA) staff as we kick off the 2022 American Boating Congress with a discussion on what to expect during this year's program, the industry's policy priorities, and what's new to this year's advocacy event.

Recreational Angling and Boating Reception*

5:30 p.m. | Market Pier, The Wharf

Open to BoatPAC contributors, join the National Marine Manufacturers Association (NMMA), American Sportfishing Association (ASA), and Center for Sportfishing Policy (CSP) for an evening reception with congressional staff and members of Congress.

**Closed event by invitation only.*

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Schedule of Events:

Thursday, May 12

Welcome Breakfast and Remarks

7:30 a.m. – 8:15 a.m. | Waterside 1, 2, and 3
Sponsored by BoatUS

Join industry stakeholders as we kick off the 2022 American Boating Congress with remarks from NMMA President Frank Hugelmeyer, who will share a brief state of the industry overview.

General Session I

8:15 a.m. – 9:15 a.m. | Waterside 1, 2, and 3

Gain insight into pressing policy matters from members of Congress, and what shifting policy priorities may mean for the recreational boating industry.

- **Representative Debbie Dingell** (D-MI-12)
- **Representative Brian Mast** (R-FL-18)
- **Representative Nancy Mace** (R-SC-01)

Coffee Break

9:15 a.m. – 9:30 a.m.
Sponsored by Regulator

Economic Briefing with Curtis Dubay, U.S. Chamber of Commerce

9:30 a.m. – 10:00 a.m. | Waterside 1, 2, and 3

As businesses and organizations adjust to the ongoing challenges of the pandemic, learn from senior economist Curtis Dubay, U.S. Chamber of Commerce, on the challenges and changes businesses should be aware of, including inflation, consumer sentiment, supply chain issues, workforce shortages, and more.

Advocacy State of Play & Hill Meetings 101

10:00 a.m. – 11:00 a.m. | Waterside 1, 2, and 3

Before heading to Capitol Hill, hear from NMMA's Tillie Fowler, SVP, Government Relations and Regulatory Affairs, John-Michael Donahue, Vice President of North American Public Affairs, and George Cooper, Partner, Forbes-Tate Partners, for a briefing on the industry's top policy priorities and how to be the most effective advocate in your congressional meetings.

Schedule of Events:

Thursday, May 12 [Continued]

Transportation to Capitol Hill

11:00 a.m.—Bus departs to U.S. House

11:30 a.m.—Bus departs to U.S. House and U.S. Senate

Those who attend Hill meetings are responsible for transportation back to the Intercontinental.

Hill Meetings

11:30 a.m. – 5:00 p.m. | Capitol Hill

Attendees will discuss pressing matters on behalf of the industry with members of Congress.

Networking Reception

5:30 p.m. – 7:30 p.m. | Waterside 1 and 2

Sponsored by Boats Group and Marine Retailers Association of the Americas

Connect with industry stakeholders and celebrate this year's advocacy accomplishments.

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Schedule of Events:

Friday, May 13

Breakfast and Opening Remarks

8:00 a.m. – 8:30 a.m. | Waterside 1, 2, and 3

Join Chris-Craft's Steve Heese, NMMA Chairman of the Board, to kick off the final day of the 2022 American Boating Congress with breakfast and opening remarks.

General Session II

8:30 a.m. – 9:30 a.m. | Waterside 1, 2, and 3

Hear from influential policymakers on their respective priorities and what they mean for the recreational boating industry.

- **Senator Todd Young** (R-IN)
- **Senator Gary Peters** (D-MI)
- **Representative Mike Gallagher** (R-WI-08)
- **Representative John Garamendi** (D-CA-03)
- **Representative James Comer** (R-KY-01)

2022 Midterm Elections Outlook with Charlie Cook

9:30 a.m. – 10:30 a.m. | Waterside 1, 2, and 3

Renowned political analyst Charlie Cook, founder of the nonpartisan *Cook Political Report*, offers insight into what is expected to come of the 2022 Midterm Elections, and what to expect in the months leading up to Election Day.

Coffee Break

10:30 a.m. – 10:45 a.m.

General Session III

10:45 a.m. – 11:00 a.m. | Waterside 1, 2, and 3

Hear from members of Congress on their respective priorities and what they mean for the recreational boating industry.

- **Representative Tim Burchett** (R-TN-02)

Panel Discussion: Political and Practical Realities of Electrification and Next Generation Technologies

11:00 a.m. – 12:15 p.m. | Waterside 1, 2, and 3

Learn how shifting climate policies in Washington, D.C. and beyond are impacting the recreational boating industry and how the industry is responding. This panel discussion will feature leaders across the industry who have made waves in producing next generation technologies and the electrification space.

- **Jonathon Burns**, General Manager, Yamaha U.S. Marine Development and Business Planning Division
- **Sean Marrero**, Chief Strategy Officer, Correct Craft and President, Watershed Innovation and Ingenuity Electric
- **Steve Trlka**, President, Torqeedo Inc.
- **Aine Denari**, President, Brunswick Boat Group
- **Joe Guzzo**, Director, Advance Technology, General Motors' Washington Public Policy Office

Schedule of Events:

Friday, May 13 [Continued]

Farewell Lunch

12:15 p.m. – 1:30 p.m. | Waterside 1, 2, and 3

Closing out the 2022 American Boating Congress, join industry stakeholders for a farewell lunch and closing remarks from Frank Hugelmeyer.

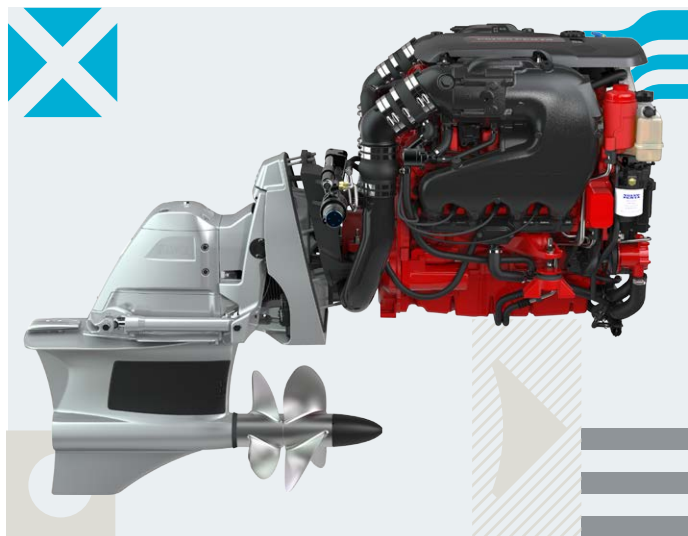
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easy to maintain.



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power-to-weight ratio
and fuel efficiency.



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life and greater
resale value.

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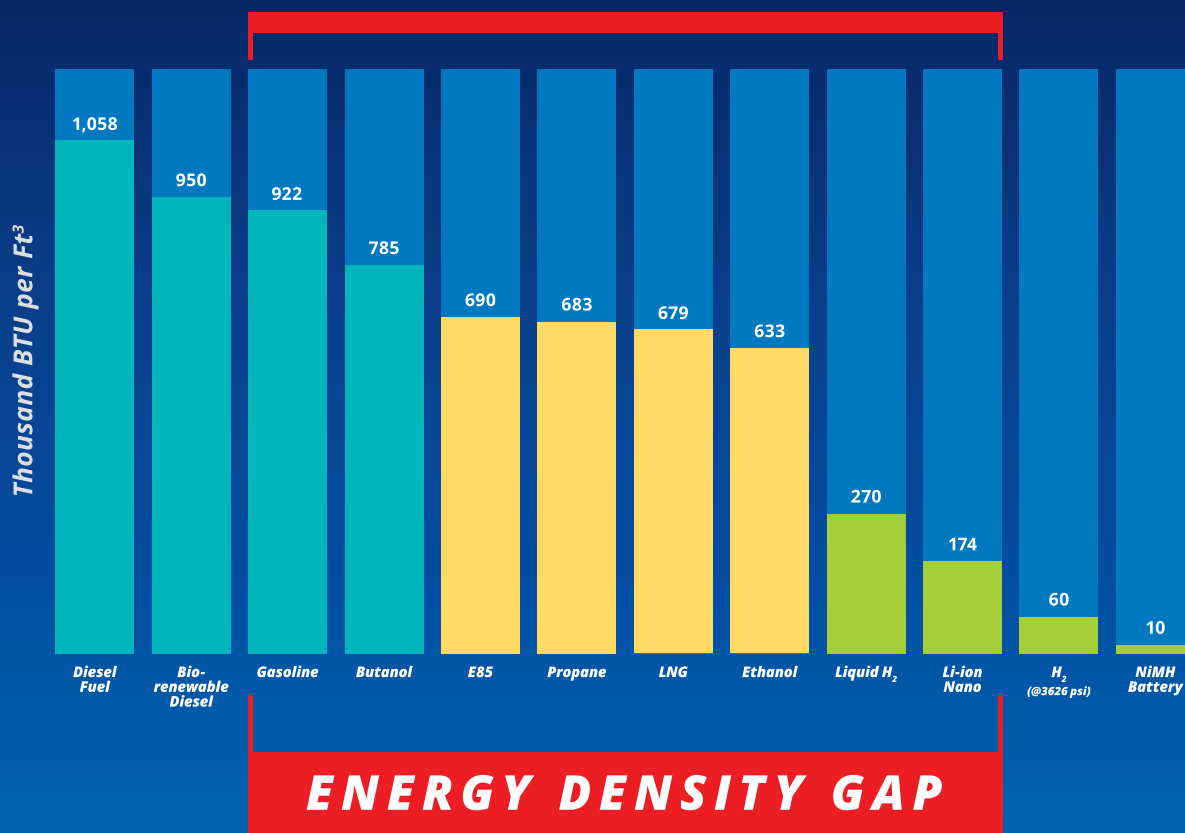
Scan the QR code to learn more,
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V O L V O P E N T A

MIND THE GAP.

ENERGY DENSITY OF FUELS

Information courtesy of the U.S. Department of Energy



To bridge the gap, the marine industry needs research, development and timely approval for second- and third-generation biofuels.





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OR A MAP.



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Advocacy engagement from the recreational boating industry strengthens our impact by bringing the challenges and obstacles of the recreational boating industry to life with tangible representation of what's at stake from a business perspective.

Lend your voice to the industry's grassroots advocacy platform, Boating United, to tell Congress to support key policies that will shape our industry's future.

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Conference Speakers



CHARLIE COOK

Founder of The Cook Political Report

Charlie Cook is widely regarded as one of the nation's leading authorities on U.S. elections and political trends. Charlie founded the independent, non-partisan *Cook Political Report* in 1984, serving as Editor and Publisher until August 1, 2021 when Amy Walter took over those roles, ownership and management of the venerable newsletter. Charlie will remain as a contributor to the renamed "*Cook Political Report with Amy Walter*."

In addition to lecturing, Charlie will continue to write his weekly column for *National Journal* and serving as a political analyst for both *National Journal* and for *NBC News*. Cook is also a co-author of the 2020 and 2022 editions of *The Almanac of American Politics*.

Al Hunt in the *Wall Street Journal* has referred to Charlie as "the Picasso of election Analysis" while the *New York Times* has referred to the *Cook Political Report* as "a newsletter that both parties regard as authoritative." In 2010, Charlie was the co-recipient of the American Political Science Association's prestigious Carey McWilliams award to honor "a major journalistic contribution to our understanding of politics." In 2013 Charlie served as a Resident Fellow at the Institute of Politics at Harvard's Kennedy School of Government.



CURTIS DUBAY

Senior Economist, U.S. Chamber of Commerce

Curtis Dubay is a senior economist in the Economic Policy Division at the U.S. Chamber of Commerce, where he tracks the condition of the economy, analyzes the impact of public policy on economic growth, and runs the Chamber's Chief Economists Committee. Previously, Dubay was senior economist at the American Bankers Association.



REPRESENTATIVE MIKE GALLAGHER

R-WI-08

Representative Mike Gallagher has represented Wisconsin's 8th District in the House of Representatives since 2017. Rep. Gallagher currently serves on the House Armed Services Committee, where he is the Ranking Member on the Subcommittee on Military Personnel, the House Permanent Select Committee on Intelligence, and the Transportation and Infrastructure Committee. Prior to his time in Congress, Rep. Gallagher served for seven years in the U.S. Marine Corps.



REPRESENTATIVE DEBBIE DINGELL

D-MI-12

Representative Debbie Dingell represents Michigan's 12th Congressional District, serving in Congress since 2015. She is a member of the Energy and Commerce Committee and the Natural Resources Committee. Before being elected to Congress, Congresswoman Dingell worked in the auto industry for over three decades, where she was President of the General Motors (GM) Foundation and a senior executive responsible for public affairs.



REPRESENTATIVE TIM BURCHETT

R-TN-02

Representative Tim Burchett took office in January 2019, representing Tennessee's 2nd Congressional District. Prior to his election, Rep. Burchett served eight years as mayor of Knox County, Tennessee and served for 16 years in the Tennessee state legislature. Congressman Burchett currently serves on the House Foreign Affairs and Transportation & Infrastructure committees.



REPRESENTATIVE JOHN GARAMENDI

D-CA-03

Representative John Garamendi has served in the House of Representatives since 2009, representing California's 3rd Congressional District. Congressman Garamendi serves as Chairman of the House Armed Services Subcommittee on Readiness. Elected to the California

state legislature in 1974, Congressman Garamendi authored the first solar, wind and energy conservation tax credit in the nation.



REPRESENTATIVE BRIAN MAST

R-FL-18

Representative Brian Mast is in his third term representing the 18th Congressional District of Florida. Congressman Mast serves on the Transportation and Infrastructure Committee and the Foreign Affairs Committee. Prior to his time in Congress, Rep. Brian Mast served in the U.S. Army for more than 12 years.



SEAN MARRERO

Chief Strategy Officer, Correct Craft and President, Watershed Innovation and Ingenuity Electric

Sean Marrero serves as Chief Strategy Officer of Correct Craft and President of Watershed Innovation.

Marrero holds 24 years of marine industry experience and has been a part of Correct Craft's success for the past 16 years. Watershed Innovation currently manages three operating companies. Merritt

Precision uses large-format robotic mills to create tooling for fiberglass parts. Ingenuity is a 100% electric propulsion system for high power use cases including watersports boats. Osmosis, a spin-off from Ingenuity, is a customized telematics platform that provides turn-key connectivity to OEMs and their end customers.



STEVE TRKLA

President, Torqeedo Inc.

Steve Trkla serves as President of Torqeedo Inc., a market leader for electric mobility on the water. Founded in 2005 in Starnberg, Germany the company develops and manufactures outboards and inboards, electric motors and hybrid drive systems ranging from 1 to 80 hp.

Trkla's wide-ranging experience in sales and marketing in the high-tech sector and his excellent feel for trends in the nautical industry have reaped great success for Torqeedo in the USA and Canada.

Besides leading the US team and acquiring new customers, Trkla has ensured Torqeedo's constant presence in the media in North America and helped achieve a strong market presence within a short period.

Before joining Torqeedo, Trkla worked as sales director for a number of Silicon Valley start-ups, helping them achieve sales and growth. His understanding of IT products led him to Red Oak Marketing, a provider of online marketing strategies in the marine industry.



AINE DENARI

President, Brunswick Boat Group

Aine Denari was named President of Brunswick Boat Group in 2020 after spending the past 20 years in a variety of executive positions within the automotive industry, and in leadership positions at major global consulting firms. Since 2014, Denari has worked at ZF AG, most recently as the senior vice president of ZF's ADAS (Advanced Driver Assistance Systems) business, a \$1B+ segment within Global Electronics.

Denari is responsible for the largest boat portfolio in the recreational marine industry with many of the leading US and International brands.

Earlier in her career, Denari spent six years at Ford Motor Company and seven years as an executive at two leading global consulting firms. Denari also led the integration of the former TRW Automotive business into the ZF Group, which involved 140,000 employees in 230 locations around the world. Her outstanding leadership and impact led to her receiving industry recognition as a 2017 Automotive News Rising Star.



JOE GUZZO

Director, Advance Technology, General Motors, Washington Public Policy Office

Joe Guzzo is currently the Director of Advance Technology in the General Motor Washington Public Policy Office where he is responsible for coordinating federal strategies to promote emerging technologies to support future advance technology vehicles.

Joe has nearly twenty years of experience working with and on Capitol Hill. Prior to joining General Motors, he served at the senior staff level in the House, Senate and the Executive Branch. He has also developed legislative strategies for state agencies and the private sector.

Joe has held the positions of Chief of Staff to Congressman Steve LaTourette, Deputy Assistant Secretary for Government Affairs at U.S Department of Transportation and Legislative Assistant to Senator Kay Bailey Hutchison. Joe began his career with Congressman Bud Shuster.



JONATHON BURNS

General Manager, Yamaha U.S. Marine Development and Business Planning Division

Jonathon Burns serves as General Manager of Yamaha's U.S. Marine Development and Business Planning Division. In this new role, Burns focuses on developing the next generation of Marine Boat Power Systems products, bringing together multiple teams to meet the needs of Yamaha's customers and dealers. Prior to this new position, Burns spent four years as General Manager of Yamaha Marine Precision Propellers,

Inc. (YPPI) in Indianapolis, Ind., where he recently led the development of the new, modern YPPI foundry in Greenfield, Ind.

Burns originally joined Yamaha Marine as a Sales Coordinator at Skeeter® Boats in May of 2000, then moved to the Marine Group's Operations and Planning Division in 2004 as a market analyst. In 2010, Burns was promoted to Division Manager of Yamaha Marine Operations and Planning where he served as a member of the Marine Group's Senior Leadership team for more than five years.



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Awards

NMMA is pleased to present three awards during the 2022 American Boating Congress.

Legislator of the Year Award

The National Marine Manufacturers Association (NMMA) presents the Legislator of the Year Award each year to a member of Congress who has advocated on behalf of the recreational boating industry.

The Hammond Marine Industry Leadership Award

Presented by The Foundation for Recreational Boating Safety, Education and Environmental Awareness, the Hammond Marine Industry Leadership Award is given each year to an individual who showcases extraordinary service and commitment to advocacy on behalf of the recreational boating industry.

The BoatPAC Champion for Growth Award

Presented annually by the NMMA, the BoatPAC Champion award is presented to an individual or company that has recognized the importance of BoatPAC's mission and advocacy, resulting in growth for the PAC and the recreational boating industry.

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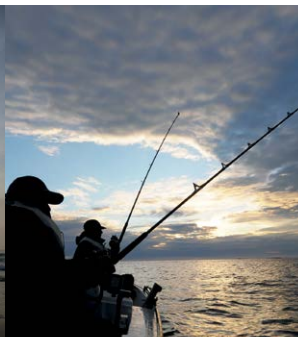
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TOMMY HANCOCK

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Champions & Friends of Recreational
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**Join us for a reception
with industry leaders.**

**Market Pier
The Wharf—Washington, DC**

MAY 11, 2022 at 5:30 P.M.

**RSVP to Andrew Lewis at
alewis@nmma.org or 202-669-1790**

If you are an elected official or congressional staffer, please feel free to contact your ethics office if you have questions about attending the event. Only invited and confirmed guests may attend. Must be 21 years of age or older to attend.



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EXPERIENCE TOGETHER



CLEANING OUR OCEANS FOR A BETTER TOMORROW

SUZUKI'S CLEAN OCEAN PROJECT

If you're going to claim to be "The Ultimate Outboard Motor," you'd better do more than just build great engines. This is why, for the past 10 years, Suzuki has been committed to three key elements of cleaning up the marine environment. Those elements include "Clean Up The World" activities around the globe, Reducing Plastic Packaging, and Collecting Marine Microplastic Waste.

Through our CLEAN OCEAN PROJECT, Suzuki Marine is committed to reducing the use of plastics in packaging materials to its consumers which has led to eliminating 2.3 tons of plastic waste annually. With our new Microplastics Filter displayed here at the 2022 American Boating Congress, Suzuki is making strides to reduce and remove plastic waste from our oceans, all while educating and informing the boating industry about this critical issue. This is only the beginning and Suzuki is pledging itself to the important cause of protecting our planet's waters, coastal environments, and marine ecosystems for future generations to enjoy.

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MARINE





BoatU.S. is the nation's largest recreational boating association that offers an annual membership with 25+ benefits and services to help our members get more out of their time on the water.

WE MAKE BOATING BETTER:

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Fighting for Boaters Rights
- The Foundation for Boating Safety
and Clean Water
- On-Water Boat Training Sessions
- Award-Winning BoatU.S. Magazine
- Towing Services Provided by TowBoatU.S.
- And Many More Services & Savings

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