



Strengthening the Boating & Outdoor Recreation Economy Across the U.S.

The National Marine Manufacturers Association (NMMA) is the nation's leading trade association representing recreational boat, marine engine, and accessory manufacturers. NMMA members manufacture 80 percent of marine products used in North America.

Recreational boating has seen unprecedented growth, with 415,000 first-time boat buyers entering the market in 2020 alone. As the recreational boating community grows stronger, so must the nation's infrastructure and recreation access. NMMA focuses on strengthening the recreational boating industry, and advocates at every level of government to protect and promote the interests of boating and the broader outdoor recreation economy.

Economic Impact of Outdoor Recreation

2.1% U.S. GDP

\$788B Economic Output

5.2M Jobs

*U.S. Department of Commerce, Bureau of
Economic Analysis (2019)*

Economic Impact of Recreational Boating

**\$170B Annual
Economic Impact**

691,000 American Jobs

35,000 U.S. Businesses

*NMMA 2018 Economic Impact Study,
NMMA 2019 Boat Registrations Report, 2018 NRBSS*

NMMA's 2022 State Policy Priorities



Boating Access

Protect access for boaters and work alongside state lawmakers to enact scientifically supported regulations that protect those on and near the water, while fostering healthy waters and ecosystems.



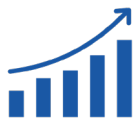
Boating Safety and Education

Encourage and support the promotion of boater safety education and hands-on skills training to mitigate boating accidents and ensure the water is safe for all.



Conservation and Environment

Collaborate with state leaders to advance and implement conservation goals, including policies that stop the spread of aquatic invasive species (AIS).



Offices of Outdoor Recreation

Establish offices of outdoor recreation (ORECs) to attract new jobs, businesses, and capital investment in outdoor-oriented businesses.



Recreation Access and Infrastructure

Engage lawmakers and state agencies to best utilize existing programs—including the Land and Water Conservation Fund (LWCF)—to support and expand recreation access, resources, and climate resilient infrastructure.



Balanced Right to Repair Measures

Ensure marine and off-road engines are not included in right to repair legislation.