



ICOMIA

INTERNATIONAL COUNCIL OF
MARINE INDUSTRY ASSOCIATIONS

A G E N D A

Trade and Market Intelligence Committee Meeting
Tuesday 26 May 2026, 13:30 – 15:30 EDT

Seaport 1, InterContinental Hotel, The Wharf, Washington DC

<https://teams.microsoft.com/meet/334078607457277?p=kjlrPHLfogT2TiViyh>

Meeting ID: 334 078 607 457 277

Passcode: 62Rn7Qt3

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| 1. Welcome from the Chair | 13:30 – 13:35 |
| <i>Stefano Pagani Isnardi - Confindustria Nautica</i> | |
| a. <i>Apologies for absence</i> | |
| b. <i>Approval of the minutes of last meeting</i> | |
| 2. ICOMIA Annual Statistics Book update | 13:35 – 13:45 |
| a. <i>Sales of 2025 Edition (Louise Eagle - ICOMIA)</i> | |
| b. <i>Pricing and Distribution Policies (Joe Lynch - ICOMIA)</i> | |
| c. <i>Half-Year Updated Edition (Ben Grigg – ICOMIA)</i> | |
| d. <i>Support to Limit Declining MIA Data (Ben Grigg – ICOMIA)</i> | |
| 3. Harmonised System (HS) Code update | 13:45 – 14:10 |
| <i>An HS Code is an internationally standardised six-digit product code used to classify imported and exported traded goods for customs, tariffs, and trade statistics.</i> | |
| a. <i>HS Code Revision Details and Timeline (Louise Eagle – ICOMIA)</i> | |
| b. <i>EBI HS Code Revision Proposal (Philip Easthill – EBI, Jarkko Pajusalo - Finnboat, Clay Crabtree – NMMA)</i> | |
| 4. ICOMIA Import / Export Data Tool update | 14:10 – 14:25 |
| <i>Ben Grigg – ICOMIA</i> | |

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| 5. Boats Groups – strategic leadership ICOMIA partner, enabling improved business intelligence | 14:25 – 14:55 |
| <i>Boats Group is a global leader in online marketplaces, digital marketing solutions, and financial services for the boating industry. 65 million annual visitors drive business growth for boat OEMs, brokers, and dealers.</i> | |
| <i>A briefing of the unique market data and insights provided by Boats Group will be led by Courtney Chalmers, the Chief Brand & Communications Officer of Boats Group.</i> | |
| 6. Magellan Project potential for data collection | 14:55 – 15:10 |
| <i>Idan Cohen – The Israeli Marine Innovation Association</i> | |
| 7. Metstrade plans for 2026/2027 and the role of national pavilions | 15:10 – 15:25 |
| <i>Jochem Dek – Metstrade</i> | |
| 8. Wrap up, AOB and next meeting date | 15:25 – 15:30 |
| <i>Request for examples of economic impact reporting</i> | |